



PRESS RELEASE

## ARDEN HOUSE DENTAL

### **Arden House DENTAL come 2<sup>nd</sup> in UK's Elite Dental Practice Awards 2011**

Arden House DENTAL based in Charlton Kings is delighted to announce that they came second in the UK's Elite Dental Practice Awards 2011. Arden House DENTAL was one of three finalists who have made it through the vigorous judging process in the large town/small city category. Over 60 dental practices entered the competition from the UK and Northern Ireland, the overall winner was from Arden House DENTAL's category.

The Elite Practice Awards measure across the board excellence in every aspect of running a Dental Practice. Those considered to be practising to the highest standard, with excellent patient care are invited to enter the awards.

The final took place in London where the team had to present to the judges and fellow finalists, followed by dinner, a trip on the Thames and then the announcements of the winners. It was also a networking opportunity to share ideas and learn from other contestants the ways to make their Practices even better.

One of the Judges commented; "Our finalists are clearly that special breed of individuals that reach for a newer spirit and aim at a higher goal; they have been courageous and determined, unafraid and bold. There may have been only a few winners, but all finalists can go away safe in the knowledge that the true winners are their lucky patients whom they strive to serve and impress so well."

Ian Hazlem, founder of Arden House DENTAL said; "It is a great tribute to my team that we came second. We have all worked very hard to make this Practice one of the best and I am very pleased that this has been recognised. The fact that the overall winner was in our category, means that we were up against some serious competition!"

For further information on Arden House DENTAL *centre for excellence*, please visit <http://www.ardenhouse.co.uk/>, the Practice is located at 232 London Road, Charlton Kings, Cheltenham, Gloucestershire GL52 6HW Telephone: 01242 512444.

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For further press information or photographs, please contact:

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Notes to Editors:

- Arden House DENTAL has been run by Ian Hazlem for the last 18 years.
- Arden House DENTAL offers a number of unique services to clients including same day dental crowns, the crowns are created with the aid of the Cerec 3D system.
- Arden House DENTAL pride themselves on their homely and “undentist-like” atmosphere within the practice. Ian’s five dogs also accompany him to work and they have built up their own fan base amongst the patients over the years. Whilst Ian is working, patients can watch and enjoy the dog’s adventures outside in their play area, from the waiting room.